

Mission Statement

The mission of the department of business is to develop servant leaders who are biblically and ethically grounded, culturally sensitive, and professionally and academically competent.

The department of business challenges students to think critically and creatively, nurtures individual development, integrates the school's Christian tradition and prepares students for a life ministry in a global environment.

The department of business has received accreditation from the International Assembly for Collegiate Business Education (I.A.C.B.E.).

Accounting Major

The accounting major provides a broad study of financial and management accounting principles and applications, as well as a selection of key business courses to enhance the student's analytical and decision-making skills. The curriculum will prepare students for careers in public accounting, in business and in not-for-profit organizations. It will also provide a solid foundation for further graduate study.

The accounting degree is a 124-hour program. Students interested in sitting for the CPA (Certified Public Accountant) examination must complete a minimum of 150 hours of college credit. These extra hours can be completed through additional undergraduate or graduate level studies. Students are encouraged to work with their advisor in understanding the specific requirements of the state in which they plan to practice.

			HOURS
General Studies			
BIBL	215	Old Testament Literature	3
BIBL	216	New Testament Literature	3
COMM	171	Speech Communication	3
ENGL	101	Written Communication II	3
ENGL	102	Written Communication III	3
PSYC	182	General Psychology	3
PHED	100	Lifelong Physical Awareness	0.5
SOC	151	Principles of Sociology	3
		Foreign Language, Two Semesters	6
		History Elective	3
		Art/Drama/Music	3
		Literature	3
MATH	111	Basic Probability & Statistics	3
		Science with Lab	4
PHIL	150	Logic & Critical Thinking	2
PHIL	250	Introduction to Philosophy	3
THEO	110	Exploring the Christian Faith	3
PHIL	452	Senior Experience	1
PHED	112-136	Physical Education Activities	<u>1.5</u>
			54

Accounting Core Requirements:

ACCT	203	Fundamentals of Accounting I	3
ACCT	204	Fundamentals of Accounting II	3
ACCT	303	Intermediate Accounting I	3
ACCT	304	Intermediate Accounting II	3
ACCT	310	Advanced Financial Accounting	3
ACCT	311	Managerial Accounting	3
ACCT	312	Federal Income Taxation	3
ACCT	327	Accounting Information Systems	3
ACCT	412	Auditing	3
CAPP	130	Computer Applications	<u>3</u>
			30

Business Core Requirements:

			HOURS
BADM	221	Business Law	3
BADM	222	Business Communication	3
BADM	321	Principles of Management	3
BADM	322	Principles of Marketing	3
BADM	341	International Business	3
BADM	450	Business Policy	3
ECON	229	Principles of Macroeconomics	3
ECON	230	Principles of Microeconomics	3
ECON	332	Management Finance	3
MATH	286	Applied Mathematics for Business	<u>3</u>
			30
Electives needed to complete the degree			10

For transfer students the 12 hours required at Bethel must be Accounting Core courses, or if these have been completed, in accounting electives. Up to 3 hours of independent study, life learning credit, field work or an accounting internship may be applied toward the 12-hour requirement.

Credits earned at other institutions in 100 or 200 level courses will **not** satisfy Bethel courses at the 300 or 400 level.

Accounting Minor

ACCT	203	Fundamentals of Accounting I	3
ACCT	204	Fundamentals of Accounting II	3
ACCT	303	Intermediate Accounting I	3
ACCT	304	Intermediate Accounting II	3
Electives from:			6
ACCT	310	Advanced Financial Accounting	(3)
ACCT	311	Managerial Accounting	(3)
ACCT	312	Federal Income Taxation	(3)
ACCT	327	Accounting Information Systems	(3)
ACCT	413	Independent Study in Accounting	<u>(1-3)</u>
			18

Business Administration Major

The business administration major combines theory with practical application to enhance the student's understanding of the dynamic business environment. The value and relevance of the Christian faith is integrated throughout all courses.

The degree program provides flexibility by allowing students to select an emphasis from a variety of concentration areas and minors. The business department seeks to develop students for effective service in business, not-for-profit organizations and government and to prepare them for graduate studies.

General Studies

COMM	171	Speech Communication	3
ENGL	101	Written Communication II	3
ENGL	102	Written Communication III	3
PSYC	182	General Psychology	3
PHED	100	Lifelong Physical Awareness	0.5
SOC	151	Principles of Sociology	3
BIBL	215	Old Testament Literature	3
BIBL	216	New Testament Literature	3
		Foreign Language (two semesters)	6
		History Elective	3
		Art/Drama/Music	3
		Literature	3
MATH	111	Basic Probability & Statistics	3
		Science with Lab	4

			HOURS
PHIL	150	Logic & Critical Thinking	2
PHIL	250	Introduction to Philosophy	3
THEO	110	Exploring the Christian Faith	3
PHIL	452	Senior Experience	1
PHED	112-136	Physical Education Activities	<u>1.5</u>
			54

Major Core

ACCT	203	Fundamentals of Accounting I	3
ACCT	204	Fundamentals of Accounting II	3
BADM	221	Business Law	3
BADM	222	Business Communication	3
BADM	321	Principles of Management	3
BADM	322	Principles of Marketing	3
BADM	334	Human Resource Management	3
BADM	341	International Business	3
BADM	450	Business Policy	3
CAPP	130	Computer Applications	3
ECON	229	Principles of Macroeconomics	3
ECON	230	Principles of Microeconomics	3
ECON	332	Management Finance	3
MATH	286	Applied Mathematics for Business	<u>3</u>
			42

Minors and Advanced Concentration Areas

Each student must select two concentration areas (minimum nine hours each in addition to the above courses) for advanced study. Students are allowed to substitute a minor (minimum eighteen hours) for the two concentration areas. If a student chooses to double major (two baccalaureate majors) the concentrations will be waived. An associate's degree "major" may not be substituted for the concentrations.

Advanced Concentration Areas**Accounting**

ACCT	303	Intermediate Accounting I	3
ACCT	304	Intermediate Accounting II, or	3
ACCT	311	Managerial Accounting, or	(3)
ACCT	312	Federal Income Tax	(3)
ACCT	327	Accounting Information Systems	(3)

Computer Applications

CAPP	325	Advanced Spreadsheet & Database Management	3
CAPP	328	Survey of Computer Applications, or	(3)
CAPP	432	Independent Study in Computer Applications, or	(3)
CAPP	210	Web Design	(3)

Economics

ECON	329	Intermediate Macroeconomics, or	3
ECON	330	Intermediate Microeconomics	(3)
Choose two of the following:			6
ECON	333	Seminar in Economics	(3)
ECON	420	International Economics	(3)
ECON	430	Industrial Organization	(3)
ECON	431	Money & Banking	(3)
or any other ECON course			

Human Resource Management

			HOURS
BADM	431	Organizational Staffing	3
BADM	432	Employee Development & Reward Systems	3
BADM	433	Employee Relations	3
BADM	427	Internship in Human Resource Management	3
BADM	429	Independent Study in Human Resource Mgt.	3

Marketing

BADM	424	Introduction to Advertising	3
BADM	426	Sales & Selling	3
COMM	251	Introduction to Public Relations, or	3
BADM	427	Internship in Marketing, or	(3)
BADM	429	Independent Study in Marketing	(3)

International Business

ECON	420	International Economics	3
BADM	434	International Marketing & Management Strategies	3
Choose one of the following:			3
SOC	356	Cultural Anthropology	(3)
SS	277	World Regional Geography	(3)
HIST	341	U.S. Foreign Relations	(3)

Electives needed to complete the degree 10

Business Administration/Garden Design

Students completing this program will receive both a B.A. degree in Business Administration from Bethel College and an Associate in Applied Science degree in Garden Design from Ivy Tech State College - South Bend (IVYT).

A combined total of 135-credit hours are required for the program. Full-time students will need to take summer courses or a ninth semester to successfully complete the work.

General Studies

BIBL	215	Old Testament Literature	3
BIBL	216	New Testament Literature	3
COMM	171	Speech Communication	3
ENGL	101	Written Communication II	3
ENGL	102	Written Communication III	3
PSYC	182	General Psychology	3
PHED	100	Lifelong Physical Awareness	0.5
SOC	151	Principles of Sociology	3
		Foreign Language	6
		Literature	3
MATH	111	Basic Probability & Statistics	3
BIOL	211	Botany	4
PHIL	150	Logic & Critical Thinking	2
PHIL	250	Introduction to Philosophy	3
PHIL	452	Senior Experience	1
THEO	110	Exploring the Christian Faith	3
PHED	112-136	Physical Education Activities	<u>1.5</u>
			48

Major Core

ACCT	203	Fundamentals of Accounting I	3
ACCT	204	Fundamentals of Accounting II	3
BADM	221	Business Law	3
BADM	222	Business Communication	3
BADM	321	Principles of Management	3

BUSINESS

			HOURS
BADM	322	Principles of Marketing	3
BADM	341	International Business	3
BADM	450	Business Policy	3
CAPP	130	Computer Applications	3
ECON	229	Principles of Macroeconomics	3
ECON	230	Principles of Microeconomics	3
ECON	332	Management Finance	3
MATH	286	Applied Mathematics for Business	3
			<u>39</u>

Garden Design Core

ART	113	Art History I, or	3
ART	114	Art History II	<u>(3)</u>
			3

Garden Design Core (at IVYT)

EDN	101	Design Theory	3
EDN	102	Drafting & Construction	3
EDN	105	Design Presentations	3
EDN	216	CAD for Environmental Design	3
EDN	209	Portfolio Preparation	3
GDN	110	Garden Horticulture	3
GDN	111	Landscape Plantings	3
GDN	112	Garden Plantings	3
GDN	115	History of Garden Design	3
GDN	116	Theme Gardening	3
GDN	231	Garden & Landscape Design II	3
GDN	232	Garden & Landscape Design III	3
GDN	233	Sustainable Design	3
			<u>42</u>

(Ivy Tech reserves the right to change or modify their course requirements without notice.)

Business Administration/Interior Design

Students completing this program will receive both a B.A. degree in Business Administration from Bethel College and an Associate in Applied Science degree in Interior Design from Ivy Tech State College - South Bend (IVYT).

A combined total of 132-credit hours are required for the program. Full-time students may need to take summer courses or a ninth semester to successfully complete the work.

General Studies

BIBL	215	Old Testament Literature	3
BIBL	216	New Testament Literature	3
COMM	171	Speech Communication	3
ENGL	101	Written Communication II	3
ENGL	102	Written Communication III	3
PSYC	182	General Psychology	3
PHED	100	Lifelong Physical Awareness	0.5
SOC	151	Principles of Sociology	3
ART	113	Art History I, or	3
ART	114	Art History II	<u>(3)</u>
		Foreign Language	6
		Literature	3
MATH	111	Basic Probability & Statistics	3
		Science with Lab	4
PHIL	150	Logic & Critical Thinking	2
PHIL	250	Introduction to Philosophy	3
THEO	110	Exploring the Christian Faith	3
PHIL	452	Senior Experience	1

			HOURS
PHED	112-136	Physical Education Activities	<u>1.5</u>
			51
Major Core			
ACCT	203	Fundamentals of Accounting I	3
ACCT	204	Fundamentals of Accounting II	3
BADM	221	Business Law	3
BADM	222	Business Communications	3
BADM	321	Principles of Management	3
BADM	322	Principles of Marketing	3
BADM	341	International Business	3
BADM	450	Business Policy	3
CAPP	130	Computer Applications	3
ECON	229	Principles of Macroeconomics	3
ECON	230	Principles of Microeconomics	3
ECON	332	Management Finance	3
MATH	286	Applied Mathematics for Business	<u>3</u>
			39

Interior Design Core (@ IVY Tech)

INT	101	Design Theory	3
INT	102	Drafting & Construction	3
INT	103	Introduction to Interior Design	3
INT	104	Textiles for Interior Design	3
INT	105	Design Presentations	3
INT	108	Interior Design II	3
INT	109	History of Interiors I	3
INT	115	Beginning CAD for Designers	3
INT	200	Lighting & Building Systems	3
INT	201	Interior Materials	3
INT	202	Contract Design	3
INT	204	Interior Design III	3
INT	209	Portfolio Preparation	3
INT	215	Advanced CAD and Rendering	<u>3</u>
			42

(Ivy Tech reserves the right to change or modify their course requirements without notice.)

Business Administration/Web Design

Students completing this program will receive both a B.A. degree in Business Administration from Bethel College and an Associate in Applied Science degree in Web and Interactive Design from Ivy Tech State College – South Bend (IVYT).

A combined total of 147-credit hours are required for the program. Full-time students will need to take summer courses or a ninth semester to successfully complete the work.

General Studies

BIBL	215	Old Testament Literature	3
BIBL	216	New Testament Literature	3
COMM	171	Speech Communication	3
ENGL	101	Written Communication II	3
ENGL	102	Written Communication III	3
PSYC	182	General Psychology	3
PHED	100	Lifelong Physical Awareness	0.5
SOC	151	Principles of Sociology	3
		Foreign Language	6
		History Elective	3
		Literature	3
MATH	111	Basic Probability & Statistics	3
		Science with Lab	4
PHIL	150	Logic & Critical Thinking	2

BUSINESS

			HOURS
PHIL	250	Introduction to Philosophy	3
THEO	110	Exploring the Christian Faith	3
PHIL	452	Senior Experience	1
PHED	112-136	Physical Education Activities	<u>1.5</u>
			51

Major Core

ACCT	203	Fundamentals of Accounting I	3
ACCT	204	Fundamentals of Accounting II	3
BADM	221	Business Law	3
BADM	222	Business Communication	3
BADM	321	Principles of Management	3
BADM	322	Principles of Marketing	3
BADM	341	International Business	3
BADM	450	Business Policy	3
CAPP	130	Computer Applications	3
ECON	229	Principles of Macroeconomics	3
ECON	230	Principles of Microeconomics	3
ECON	332	Management Finance	3
MATH	286	Applied Mathematics for Business	<u>3</u>
			39

Web Design Core (at Ivy Tech)

VIS	114	Graphic Design I	3
VIS	113	Typography	3
VIS	116	Electronic Illustration	3
VIS	102	Fundamentals of Imaging	3
VIS	103	Interactive Media I	3
VIS	105	Video & Sound	3
VIS	110	Web Design I	3
VIS	115	Introduction to Computer Graphics	3
VIS	201	Electronic Imaging	3
VIS	205	Business Practices for Visual Artists	3
VIS	207	Portfolio Preparation	3
VIS	209	3-D Animation I	3
VIS	210	Web Design II	3
VIS	211	Interactive Media II	3
VIS	212	3-D Animation II	<u>3</u>
			45

(Ivy Tech reserves the right to change or modify their course requirements without notice.)

Web Design Core (at Bethel)

ART	112	Two-Dimensional Design	3
ART	113	Art History I	3
ART	114	Art History II	<u>3</u>
			9

Business Minor

ACCT	203	Fundamentals of Accounting I	3
ACCT	204	Fundamentals of Accounting II	3
BADM	121	Introduction to Business	3
BADM	321	Principles of Management	3
ECON	229	Principles of Macroeconomics	3
ECON	230	Principles of Microeconomics	3

Electives from:

Accounting, Business Administration, Computer Applications	<u>6</u>
	24

This minor may not accompany a major in Accounting or Business Administration.

Business Education Major

			HOURS
General Studies			
BIBL	215	Old Testament Literature	3
BIBL	216	New Testament Literature	3
COMM	171	Speech Communication	3
ENGL	101	Written Communication II	3
ENGL	102	Written Communication III	3
PSYC	182	General Psychology	3
PHED	100	Lifelong Physical Awareness	0.5
SOC	151	Principles of Sociology	3
		Foreign Language (two semesters)	6
HIST	246	Introduction to World Civilization	3
LIT		Literature	3
FA	170	Perspectives in Fine Arts	3
		Science with Lab	4
MATH	111	Basic Probability & Statistics	3
PHIL	150	Logic & Critical Thinking	2
PHIL	250	Introduction to Philosophy	3
THEO	110	Exploring the Christian Faith	3
PHIL	452	Senior Experience	1
PHED	112-136	Physical Education Activities	<u>1.5</u>
			54
Major Core			
ACCT	203	Fundamentals of Accounting I	3
ACCT	204	Fundamentals of Accounting II	3
BADM	221	Business Law	3
BADM	321	Principles of Management	3
BADM	322	Principles of Marketing	3
ECON	229	Principles of Macroeconomics	3
ECON	230	Principles of Microeconomics	(3)
ECON	239	Personal Finance	<u>3</u>
			21
Business Education Requirements			
BADM	222	Business Communication	3
BADM	341	International Business	3
CAPP	130	Computer Applications	3
CAPP	210	Web Design	3
CAPP	325	Advanced Spreadsheet & Database	3
CAPP	328	Survey of Computer Applications	<u>3</u>
			18

Students must also have keyboarding proficiency.

Professional Education

EDUC	102	Foundations of Education	3
EDUC	204	Diversity in the Classroom	3
EDUC	205	Educational Pedagogy I	3
EDUC	305	Educational Pedagogy II	3
PSYC	285	Adolescent Growth & Development	2
SCED	447	Specific Methods in Business Education	3
SCED	448	Content-Specific Literacy	3
SCED	449	Student Teaching	8
EDUC	441	Professional Education Seminar	<u>0-2</u>
			28-30

See TEACHER EDUCATION (page 144) for program admission and other information.

Business Management Major A.A. Degree

			HOURS
General Studies			
THEO	110	Exploring the Christian Faith	3
COMM	171	Speech Communication	3
ENGL	101	Written Communication II	3
PSYC	182	General Psychology	3
PHED	100	Lifelong Physical Awareness	0.5
SOC	151	Principles of Sociology	3
BIBL	216	New Testament Literature, or	3
BIBL	215	Old Testament Literature	(3)
		Mathematics/Science with Lab	3
		Music/Art/Literature/Drama	3
PHED	112-136	Physical Education Activity	0.5
PHIL	150	Logic & Critical Thinking	<u>2</u>
			27
Major			
ACCT	203	Fundamentals of Accounting I	3
ACCT	204	Fundamentals of Accounting II	3
BADM	121	Introduction to Business	3
BADM	221	Business Law	3
BADM	222	Business Communication	3
BADM	321	Principles of Management	3
CAPP	130	Computer Applications	3
ECON	229	Principles of Macroeconomics	3
ECON	230	Principles of Microeconomics	3
		Electives in Accounting, Computer Applications, Business Administration or Economics	<u>9</u>
			36

Computer Applications Major A.A. Degree

General Studies			
THEO	110	Exploring the Christian Faith	3
COMM	171	Speech Communication	3
ENGL	101	Written Communication II	3
PSYC	182	General Psychology	3
PHED	100	Lifelong Physical Awareness	0.5
SOC	151	Principles of Sociology	3
BIBL	216	New Testament Literature, or	3
BIBL	215	Old Testament Literature	(3)
		Mathematics/Science with Lab	3
		Music/Art/Literature/Drama	3
PHED	112-136	Physical Education Activity	0.5
PHIL	150	Logic & Critical Thinking	<u>2</u>
			27
Major			
BADM	121	Introduction to Business	3
BADM	222	Business Communication	3
CAPP	130	Computer Applications	3
CAPP	325	Advanced Spreadsheet & Database Management	3
CAPP	328	Survey of Computer Applications	3
CAPP	432	Independent Study	3

		HOURS	
Electives from Accounting, Computer Science, Economics or Computer Applications		6	
		<u>27</u>	
Electives needed to complete the degree		8	
Computer Applications Minor			
BADM	222	Business Communications	3
CAPP	130	Computer Applications	3
CAPP	325	Advanced Spreadsheet & Database Management	3
CAPP	328	Survey of Computer Applications	3
CAPP	432	Independent Study	<u>3</u>
		15	

Economics & Finance Major

The study of economics provides students with a well-grounded liberal arts education, intentionally integrating the Christian faith with the study of economic activity. The economics major helps students develop skills in analysis and decision-making by thoroughly grounding them in the theory and practice of economic reasoning. The program prepares students to work in business, finance and public policy related fields and is especially appropriate for students planning to attend law school or graduate programs in economics, business and public administration.

General Studies

COMM	171	Speech Communication	3
ENGL	101	Written Communication II	3
ENGL	102	Written Communication III	3
PSYC	182	General Psychology	3
PHED	100	Lifelong Physical Awareness	0.5
SOC	151	Principles of Sociology	3
BIBL	215	Old Testament Literature	3
BIBL	216	New Testament Literature	3
		Foreign Language (two semesters)	6
		History Elective	3
		Art/Drama/Music	3
		Literature	3
MATH	111	Basic Probability & Statistics	3
		Science with Lab	4
PHIL	150	Logic & Critical Thinking	2
PHIL	250	Introduction to Philosophy	3
THEO	110	Exploring the Christian Faith	3
PHIL	452	Senior Experience	1
PHED	112-136	Physical Education Activities	<u>1.5</u>
			54

Business Core

ACCT	203	Fundamentals of Accounting I	3
ACCT	204	Fundamentals of Accounting II	3
BADM	221	Business Law	3
BADM	222	Business Communication	3
CAPP	130	Computer Applications	3
MATH	124	Applied Calculus, or	3
MATH	286	Applied Mathematics for Business	<u>(3)</u>
			18

Economics & Finance Core

ECON	229	Principles of Macroeconomics	3
ECON	230	Principles of Microeconomics	3
ECON	329	Intermediate Macroeconomics	3

			HOURS
ECON	330	Intermediate Microeconomics	3
ECON	332	Management Finance	3
ECON	420	International Economics	3
ECON	431	Money & Banking	3
ECON	304	Principles of Investments	3
ECON		Electives	9
ECON	403	Senior Honors Project (by election only)	<u>(3)</u>
			33
Electives from any subject			<u>19</u>
Total			124

Economics Minor

ECON	229	Principles of Macroeconomics	3
ECON	230	Principles of Microeconomics	3
ECON	329	Intermediate Macroeconomics	3
ECON	330	Intermediate Microeconomics	3
Select 6 hours from the following:			6
ECON	239	Personal Finance	(3)
ECON	332	Management Finance	(3)
ECON	333	Seminar in Economics	(3)
ECON	420	International Economics	(3)
ECON	430	Industrial Organization	(3)
ECON	431	Money & Banking	<u>(3)</u>
			18

B.S. Information Technology Management**General Studies**

BIBL	215	Old Testament Literature	3
BIBL	216	New Testament Literature	3
COMM	171	Speech Communication	3
ENGL	101	Written Communication II	3
ENGL	102	Written Communication III	3
PHED	100	Lifelong Physical Awareness	0.5
PHED	112-137	Physical Education Activities	1.5
PHIL	150	Logic & Critical Thinking	2
PHIL	250	Introduction to Philosophy	3
PHIL	452	Senior Experience	1
PSYC	182	General Psychology	3
SOC	151	Principles of Sociology	3
THEO	110	Exploring the Christian Faith	3
		Art/Theatre/Music Electives	3
		Literature Elective	3
		Mathematics Elective	3
		Science Elective w/Lab	4
		History Elective	<u>3</u>
			48

Major

ACCT	203	Fundamentals of Accounting I	3
BADM	321	Principles of Management	3
CAPP	325	Adv. SS & Database Mgt.	3
ECON	229	Principles of Macroeconomics, or	3
ECON	230	Principles of Microeconomics	(3)
ITSC	110	Practical Security	2
ITSC	120	Introduction to Computing	3

			HOURS
ITSC	121	Computer Programming I	3
ITSC	122	Computer Programming II	3
ITSC	210	Web Design	3
ITSC	321	Systems Analysis	3
ITSC	323	Database	3
ITSC	331	Network Design & Implementation	3
ITSC	333	e-Commerce	3
ITSC	355	Information Systems	3
ITSC	410	Information Security	3
ITSC	422	Senior Project/Internship	<u>3</u>
			47
		Electives needed to complete the degree	29

Interdisciplinary Major in Sport Management

The make-up and requirements for this major are listed in the Division of Education, page 147.

International Business Major

General Studies

THEO	110	Exploring the Christian Faith	3
BIBL	215	Old Testament Literature	3
COMM	171	Speech Communication	3
ENGL	101	Written Communication II	3
ENGL	102	Written Communication III	3
PHIL	150	Logic & Critical Thinking	2
PSYC	182	General Psychology	3
PHED	100	Lifelong Physical Awareness	0.5
PHED	112-136	Physical Education	1.5
SOC	151	Principles of Sociology	3
BIBL	216	New Testament Literature	3
		Foreign Language	6
		Literature	3
		Art/Drama/Music	3
		College Level Math	3
		Science with Lab	4
PHIL	250	Introduction to Philosophy	3
HIST	246	Introduction to World Civilization	3
PHIL	452	Senior Experience	<u>1</u>
			54

International Studies Core

BADM	341	International Business	3
HIST	341	U.S. Foreign Relations	3
IS	304	Language Acquisition & Cultural Adaptation	3
IS	450	International Studies Capstone	3
MIN	333	World Religious Movements	3
SOC	356	Cultural Anthropology	3
SS		Regional Geography selection	3
SS	277	World Regional Geography	<u>3</u>
			24

Business Core

ACCT	203	Fundamentals of Accounting I	3
ACCT	204	Fundamentals of Accounting II	3
BADM	221	Business Law	3
ECON	229	Principles of Macroeconomics	3

			HOURS
ECON	230	Principles of Microeconomics	3
ECON	303	Economic Development	3
ECON	420	International Economics	3
BADM	321	Principles of Management	3
BADM	322	Principles of Marketing	3
BADM	434	International Marketing & Management Strategies	<u>3</u>
			30
Electives or Minor			13

International Learning Experience

Students in the International Business major must complete a significant international learning experience. (Note: international students may request a waiver of the International Learning Experience requirement.)

The 3 hour International Learning Experience may be met by any combination of :

- Credit earned through a semester abroad approved by the Dean of the School and registered as IS 460 Independent Study in International Studies.
- OR, through shorter trips with an international experience. These might include Bethel Task Force trips, summer mission trips, business tours, Social Science and/or study tours, etc. One hour of credit is generally awarded for two weeks of international experience. Credit is approved by the Dean of the School and registered as IS 460 Independent Study in International Studies.
- The following Internships can be used to meet the International Learning Experience requirement if they are given an international focus:

BADM	427	Internship in Business Administration	1-4
MIN	446	Internship in Ministry	1-4
MIN	447	Internship in Missions	1-4
MIN	448	Internship in Evangelism	1-4
NUR	361	Internship in Health Seminar	1-2
SS	374	Internship in Social Science	1-6

Note: Additional International Learning Experience credit may be earned beyond the 3 hours required.

Marketing Minor

BADM	322	Principles of Marketing	3
BADM	424	Introduction to Advertising	3
COMM	251	Introduction to Public Relations	3
BADM	426	Sales & Selling	3

Choose one of the following:

BADM	434	International Marketing & Management	3
BADM	427	Internship in Marketing	3

Choose one of the following:

CAPP	210	Web Design	3
ITSC	333	e-Commerce	3
CAPP	325	Advanced Spreadsheet and Database	<u>3</u>
			18