

# Bethel Pilot Radio

## 2007-08 Rate Sheet

### Weekly Sponsorship:

- Minimum of 8 mentions daily for the period of one week.
- Each mention will be 15-20 seconds long and be produced by Pilot Radio staff
- The mention will be something similar to “today’s programming is brought to you by XYZ Company, servicing all makes and models of widgets, located at 1234 Grape Road in Mishawaka or on the web at [www.xyzcompany.com](http://www.xyzcompany.com)”

**Total Package Cost: \$200**

### Business Underwriter:

- Minimum of 6 mentions daily for the entire semester
- Mention will be at the top of the hour, with three business or organizations in each mention
- The business underwriter spot will be something like “Bethel Pilot Radio thanks our business underwriters—including Acme Widgets, XYZ Company, and Car Company of South Bend.

**Total Package Cost: \$300**

Basketball and Baseball sponsorships also available. All rates negotiable. We are willing to work within your budget and come up with creative ways to get your name in front of our listeners.

Please contact Chris Gerard at [cjgerard@gmail.com](mailto:cjgerard@gmail.com) or 616-980-6828 for more information.