

Department of COMMUNICATION AND MEDIA ARTS

Faculty:

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Timothy J. Ceravolo, M.B.A.

Major:

Communication

Department Mission

The department of communication and media arts nurtures the writing and speaking abilities of all Bethel College students and equips majors to serve the Kingdom of God in the fields of journalism, public relations, broadcasting, and media communication. It is our goal to...

-Encourage critical thinking, excellence in oral and written expression, and ethical decision-making, from a Christian perspective.

-Prepare students to work in communication settings with skills they need to do the work they are called to do.

-Develop a portfolio as well as a personal career plan.

-Develop student mastery across multi-media platforms to include social networking, messaging and other media.

-Gain knowledge and practical experience in public relations: speaking, interpersonal, intercultural, and public communication subject areas.

Communication Major

Communication is central to the way humans bear the image of God. In development of this important capacity, we seek to develop the rhetorical abilities of all Bethel students and to equip its majors to serve in the fields of journalism, public relations, and careers in broadcasting and media communication, as well to prepare for graduate studies.

Bethel Core			HOURS
BIBL	215	Old Testament Literature	3
BIBL	216	New Testament Literature	3
COMM	171	Speech Communication	3
ENGL	101	Written Communication II	3
ENGL	102	Written Communication III	3
PSYC	182	General Psychology	3
SOC	151	Principles of Sociology	3
		Art/Drama/Music	3
		College Level Mathematics	3
		History	3
		Literature	3
		Foreign Language 2 semesters, or 1 semester at 200 (Intermediate) level	6 (3)
		Science with Lab	4
PHIL	250	Introduction to Philosophy	3
PHIL	452	Senior Experience	1
THEO	110	Exploring the Christian Faith	3
KINE	252	Fitness/Wellness	1

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			HOURS
KINE	117	On the Ball Training, or	1
KINE	124	Aerobics, or	(1)
KINE	128	Physical Fitness, or	(1)
KINE	135	Weight Training	<u>(1)</u>
			49-52
Major			
COMM	105	Foundations of Communication	3
COMM	205	Digital Media Lab	3
COMM	251	Public Relations	3
COMM	272	Interpersonal Communication	3
COMM	352	Intercultural Communication	3
COMM	371	Media and Society	3
COMM	375	Persuasion, or	3
COMM	276	Introduction to Advertising	(3)
COMM	308	Advanced Public Speaking and Presentations, or	3
JRNL	211	Media Writing	(3)
COMM	285	Fieldwork in Communication	3
COMM	440	Communication Ethics	3
COMM	355	Communication Theory and Research	3
COMM	450	Portfolio Completion in Communication	2
COMM	476	Internship in Communication	<u>3-6</u>
			38-41
Electives needed to complete degree			27-33
Total credits			120

Communication Minor

			HOURS
COMM	105	Foundations in Communication	3
COMM	272	Introduction to Interpersonal Communication	3
COMM	371	Mass Media & Society: Secular & Christian Perspectives	3
Choice of One			3
COMM	375	Persuasion	(3)
COMM	460	Communication Theory	(3)
Select six hours from COMM or JRNL to complete the minor			<u>6</u>
Total credits			18